

حكومة الوحدة الوطنية
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Government of National Unity



وزارة الإقتصاد والتجارة
Ministry of Economy & Trade



الهيئة العامة
للمعارض والمؤتمرات
General Authority for Exhibitions & Conferences



معرض طرابلس الدولي
TRIPOLI INTERNATIONAL FAIR



المتحدة الدولية
للمعارض و المؤتمرات

معرض طرابلس الدولي

TRIPOLI INTERNATIONAL FAIR

مشويتنا.. فرحتنا

General Program of Events and Activities Tripoli International Fair

Centenary (100 Years)

2026 أبريل 16-21



Day One – Identity & History (17 April 2026)

Venue: Omar Al-Mukhtar Hall

Time	Activity	Targeted Participants
10:00 – 11:30	<p>Panel Discussion: Tripoli International Fair 100 Years of Impact</p> <ul style="list-style-type: none"> History of the Fair and its economic role Economic diplomacy Libya's regional positioning 	<ul style="list-style-type: none"> - General Authority for Exhibitions & Conferences Libya Trade Network General Union of Chambers of Commerce, Industry, and Agriculture International Exhibitions & Conferences Company Export Development Authority Industrial Union Ministry of Foreign Affairs & International Cooperation
11:30 – 13:00	<p>Dialogue: Corruption and Institutional Reform</p> <ul style="list-style-type: none"> Updating legislation Independence of oversight authorities Role of judiciary Impact of corruption on investment 	<ul style="list-style-type: none"> Judicial Authorities Oversight Authorities Legislative Branch Executive Branch Legal Experts Media Institutions

B2B & B2G Meetings – Ground Floor

Time	Activity
10:00 – 17:00	Meetings with Exhibitors (Public & Private Sectors)

Outdoor Stage

Time	Activity
10:00 – 13:00	School Activity
14:00 – 16:00	Public Competitions
16:00 – 17:00	Awareness Session: Drugs & Modern Issues 100 Community Protection is a Shared Responsibility
17:00 – 18:00	Traditional Musical Performance

Historical Gate

Time	Activity
10:00 – 18:00	Tripoli International Fair Through 100 Years

Venue: Omar Al-Mukhtar Hall

Time	Activity	Targeted Participants
10:00 – 13:00	<p>Dialogue: Comprehensive Digital Transformation in State Institutions Government</p> <ul style="list-style-type: none"> • Administration Digitalization <ul style="list-style-type: none"> ○ Workflow automation ○ Reducing bureaucracy ○ Digital governance • Customs and Borders Digitalization <ul style="list-style-type: none"> ○ Electronic clearance systems ○ Anti-smuggling intelligent systems ○ Integration with oversight authorities • Banking & Financial Transformation <ul style="list-style-type: none"> ○ E-payment ○ Financial inclusion ○ Link between banks and government ○ Reducing cash economy • Digital Infrastructure <ul style="list-style-type: none"> ○ Role of telecom companies ○ National data centers ○ Cybersecurity • Institutional Integration <ul style="list-style-type: none"> ○ Unified national service platform ○ Linking tax, customs, and banks ○ Libyan digital government model 	<ul style="list-style-type: none"> • Ministry of Finance • Customs Authority • Central Bank of Libya • Commercial Banks • Tax Authority • Administrative Control Authority • Accounting Bureau • Telecom & IT Companies • Digital Solutions Companies • Technology investors
13:30 – 15:00	<p>Investment Forum @ Investment in Technology & Digital Infrastructure</p> <ul style="list-style-type: none"> • Presentation of investment opportunities • International partnerships • Funding digital projects 	<ul style="list-style-type: none"> • General Authority for Investment & Privatization • Commercial Banks • Local & international investors • Free Zones • Development & Investment Companies • Holding Companies • Foreign Investments • Development Fund • Social Security • Insurance Companies • Investment Funds • Sahel & Sahara Bank

B2B & B2G Meetings – Ground Floor

Time	Activity
10:00 - 17:00	B2B Meetings ☒ Telecom & Technology Companies

Outdoor Stage

Time	Activity
10:00 - 13:00	School Activity
14:00 - 16:00	Public Competitions
16:00 - 17:00	Health Awareness Session: Digital Health
17:00 - 18:00	Traditional Musical Performance

Historical Gate

Time	Activity
10:00 - 18:00	Tripoli International Fair Through 100 Years

Day Three – Food & Future Security (19 April 2026)

Venue: Omar Al-Mukhtar Hall

Time	Activity	Targeted Participants
10:00 - 12:30	<p>Panel Discussion: Food in Libya ☑ Today's Issue & Tomorrow's Security</p> <ul style="list-style-type: none"> • Production gap • Smart agriculture • Water security • Maghreb & African integration 	<ul style="list-style-type: none"> • Ministry of Agriculture & Livestock • Ministry of Marine Wealth • Ministry of Economy & Trade • Agricultural & Livestock Production Companies • Food Security Investors • Food Industry Companies • Agricultural Banks • Food & Development Organizations • Agricultural Cooperatives

B2B & B2G Meetings – Ground Floor

Time	Activity
10:00 - 17:00	B2B Meetings ☑ Food & Agriculture Sector

Outdoor Stage

Time	Activity
10:00 - 13:00	School Activity
14:00 - 16:00	Cooking Competitions
16:00 - 17:00	Health Awareness Session: Healthy Nutrition
17:00 - 18:00	Traditional Musical Performance

Historical Gate

Time	Activity
10:00 - 18:00	Tripoli International Fair Through 100 Years

Day Four – Media & Awareness (20 April 2026)

Venue: Omar Al-Mukhtar Hall

Time	Activity	Targeted Participants
10:00 – 11:30	<p>Dialogue: Media & National Economy</p> <ul style="list-style-type: none"> National image Economic media Combating rumors Attracting investment through media 	<ul style="list-style-type: none"> General Media Authority Media Monitoring Authority Media Institutions Journalists & Reporters PR Officers Tourism & Investment Media Arts & Media Students
14:00 – 15:30	<p>Media & Institutional Transparency</p>	<ul style="list-style-type: none"> General Media Authority Media Monitoring Authority Economic Media Institutions Journalists & Reporters Oversight Institutions

B2B & B2G Meetings – Ground Floor

Time	Activity
10:00 – 17:00	B2B Meetings ☑ Various Sectors

Outdoor Stage

Time	Activity
10:00 – 13:00	School Activity
14:00 – 16:00	Cooking Competitions
16:00 – 17:00	Media Awareness Session: Combating Rumors
17:00 – 18:00	Traditional Musical Performance

Historical Gate

Time	Activity
10:00 – 18:00	Tripoli International Fair Through 100 Years

Day Five – Future & Sustainability (21 April 2026)

Venue: Omar Al-Mukhtar Hall

Time	Activity	Targeted Participants
10:00 – 12:30	Session: Libyan Economy ☑ Reality & Prospects <ul style="list-style-type: none"> Economic diversification Green economy Renewable energy Entrepreneurship	<ul style="list-style-type: none"> Ministry of Economy Central Bank National Planning Council Economic & Social Development Council Free Zones Development & Investment Companies Holding Companies Foreign Investments Insurance Companies Investment Funds Sahel & Sahara Bank
14:00 – 15:30	Final Recommendations Session	

B2B & B2G Meetings – Ground Floor

Time	Activity
10:00 – 17:00	B2B Meetings ☑ Various Sectors

Outdoor Stage

Time	Activity
10:00 – 13:00	School Activity
14:00 – 16:00	Public Competitions
16:00 – 17:00	Cultural Awareness Session: Future & Sustainability
17:00 – 18:00	Traditional Musical Performance

Historical Gate

Time	Activity
10:00 – 18:00	Tripoli International Fair Through 100 Years